**VU IXA-GO Impact Fund - Application from**

*Version 2023-12-08*

Instructions: Send the filled-out form to [ixa@vu.nl](mailto:ixa@vu.nl) with your business developer in cc. Put “Application IXA-GO Impact Fund” in the header of your email.

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | **Description of application** |  | | | | **●** | Title (business) Case: |  | | | | **●** | Business developer IXA-GO VU |  | | | | **1** | **Personal details APPLICANT** | *(Copy this block in case of multiple people)* | | | | **●** | Name |  | | | | **●** | Email address (VU if applicable) |  | | | | **●** | Faculty and department (if applicable) |  | | | | **●** | Do you have experience with commercialization of Technology(s)? |  | | | | **●** | What is the commitment of the applicant for the Business Case (hrs/week)? |  | | | | **●** | What is your role within the scope of the fund? |  | | | | **2** | **Summary** |  | | | | **●** | Describe in max. 250 words the essence of the invention and business case, including problem, added value, unique aspects, functional advantage. |  | | | | **●** | Describe the planned activities within the scope of the fund |  | | | | **●**   * **●** | Describe the main goals and outcomes within the scope of the fund |  | | | | **●** | Is there any co-financing and if so describe amount and funder/grant. |  | | | | **3** | **Knowledge & Technology** |  | | | | **●** | How is the knowledge and/or technology processed and used in the product/service? |  | | | |  | What is the Technology/Social Readiness Level (TRL/SRL) of the Knowledge? |  | | | | **4** | **Product & Market** |  | | | | **●** | Describe the potential market: customers/clients, size, market segment |  | | | | **●** | Which barriers are expected to be determining for entry into the market? |  | | | | **●** | What are competing alternatives with the same functionality? How does your solution stand out? |  | | | | **5** | **Strategy** |  | | | | **●** | Briefly describe the strategy to bring the solution to society/market. For example: start-up, non-profit organisation, collaboration with external partner or licensing to external partner. |  | | | | **6** | **Protection of Intellectual Property (IP)**  **NB: Keep in mind the Valorisation Rules of the VU. See:**  [**https://www.ixa.nl/content/uploads/2022/07/Regeling-Kennisexploitatie-VU-per-09-04-2019\_ENG.pdf?x73690**](https://www.ixa.nl/content/uploads/2022/07/Regeling-Kennisexploitatie-VU-per-09-04-2019_ENG.pdf?x73690) | *Please note that this doesn’t only apply to patents, but also software, questionnaires, etc.* | | | | **●** | Mention all IP aspects necessary for exploitation of the results and who the contributors to the invention are? |  | | | | **●** | In the case there is a patent application: what is the number and status of the application? |  | | | | **●** | Is there know-how, data, study results or other resources from the VU involved? |  | | | | **7** | **Exploitation Plan** | *(Limited to work in the scope of the fund)* | | | |  | Description of milestones up to market/society introduction | Costs | Start date | End date | | I |  |  |  |  | | II |  |  |  |  | | III |  |  |  |  | | IV |  |  |  |  | |  | total: |  |  |  | | **9** | **Signatures** | *(Copy this block in case of multiple people)* | | | |  | Name: |  | | | |  | Date: |  | | | |  | Place: |  | | | |  | Signature: |  | | | |