



➤ LEARNING PATH VALORISATION AND IMPACT

SIGN UP!



scan this QR code

Have you ever thought about the impact your research or idea could have outside academia? Would you like to explore how you can increase the impact you are already making? IXA offers a new learning path on valorisation and impact. The aim? To inspire you and make you aware of the power of creating value and impact through your research, and how you can actually achieve that impact.

WHO IS IT FOR?

- Are you a researcher at one of the Amsterdam knowledge institutes (UvA, VU, Amsterdam UMC and HvA) and interested in learning how to create impact with your idea or research? Then join this program.
- The learning path is particularly suitable for late-phase PhD students and Postdocs who want to become proficient in valorising their research.

LOCATION

The workshops are alternately held at the VU Campus or one of the UvA campuses.

APPLICATION PROCEDURE

Interested in participating?
[Sign up](#) or scan the QR code.

COSTS

Participation in this learning path is free of charge, but registration is required.

QUESTIONS?

Contact Christine Schalkx or Caroline Kleine Staarman at: programs@ixa.nl.

START AND TIMELINE

IXA organises the Learning Path Valorisation and Impact twice a year. The autumn session starts in October with various start dates to participate.

For exact dates, please [visit the IXA website](#)

WHAT PARTICIPANTS SAY ABOUT THE LEARNING PATH



The workshop helped to make my ideas a little more concrete, in addition it was nice to brainstorm about these ideas with others.

I found the different frameworks and models that were offered very useful. It helps to organise your thoughts and make a plan for the future.

The sessions were really inspiring, and also a good combination of practice with lecture. We had a lot of opportunities to discuss our ideas with each other

It's encouraged to find partners, rather than trying to do everything yourself.

THE CONTENT OF THE LEARNING PATH VALORISATION AND IMPACT

What can you expect from this Learning Path?

The Learning Path is composed of 2 modules of a total of 3 workshops interspersed with online information.

The first Module focuses on impact, what it means for you, how to create it, the challenges you'll encounter and how to take the first steps to create impact.

Module 2, consisting of two workshops, guides you in concretising your ideas or research results into a plan. You will make a stakeholder analysis and learn about the support available within the knowledge institute.

Throughout the course the focus will be on translating your research into an idea that can evolve into a service, product or way of public outreach.

COURSE DESIGN

Module 1

Impact through research: in-depth look at valorisation

In this half-day workshop, we will explore what impact means to you, how it can benefit your research, and how you to take the first steps toward creating impact.

What can you expect?

- Knowledge of the different forms of valorisation;
- Tools to turn your idea into an application;
- Insights into potential obstacles and how to overcome them;
- Guidance on structuring the process;
- Information about available support.

Dates

[check the IXA website](#)

Location

the knowledge institutions will alternate hosting the sessions.

Duration

1 session of 3 hours

Time investment

approximately 6 hours (including homework assignments)

Module 2

Impact through research: focusing on your own practice

In this module, you will work on your own idea. During two interactive half-day sessions, you will further develop and concretise your idea.

What can you expect?

- Conduct a stakeholder analysis;
- Learn about various models to further develop your idea;
- Receive inspiration and feedback from the trainers and other participants;
- Gain knowledge about funding opportunities, working with external partners and protecting your knowledge.

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- Develop a concrete plan for your (research) idea under trainer guidance
- Work on a step-by-step plan to guide you through the process

By the end of these sessions, you will have a clear plan towards impact and an overview of the contacts in your network who can help you move forward.

Dates	check the IXA website
Location	the workshops are alternately held at the VU Campus or one of the UvA campuses.
Duration	2 times a 3-hours session
Time investment	approximately 12 hours (including homework assignments)

IXA is the knowledge transfer office of:



ixa.nl